

CHESAPEAKE BAY CANDLE®

Chesapeake Bay Candle Announces Plans to Open New Facility in Maryland

Rockville, MD (May 4, 2010) – Pacific Trade International, the integrated global marketer of candles, home fragrance, and home décor products and the company behind the Chesapeake Bay Candle brand, announces plans to establish its first domestic production and distribution facility in Glen Burnie, MD.

After searching the world over, Chesapeake Bay Candle is finding the way home. Inspired by the serene beauty of Maryland's idyllic shoreline, husband-and-wife-team Mei Xu and David Wang started the business in their home in Annapolis, MD in 1994. From the very beginning, Chesapeake Bay Candle focused on creating style, ambiance, and fragrance to celebrate special moments in consumers' lives.

Season after the season, the search for design inspirations and fragrance innovation takes the Chesapeake Bay Candle team around the globe: from the fragrances houses in Provence to the dazzling stores of London, New York and Tokyo; to the fashion and interior shows in Paris and Frankfurt; and to numerous sourcing and manufacturing partners in Asia.

Fifteen years after everything started, Chesapeake Bay Candle is proud to announce plans to establish a domestic manufacturing and distribution facility in the place where our dreams were born: the beautiful state of Maryland.

"I believe it is time to connect the creativity of our Rockville, MD based design and sales headquarters with a manufacturing facility nearby – despite the uncertainties of the economy and the ever-changing retail landscape", said Mei Xu, President and Co-Owner of Chesapeake Bay Candle. "We look forward to building new partnerships with retailers that have a demand for stylish, nature-inspired home fragrances that excite the consumer. The new Maryland facility will enable us to respond quickly to retailer and consumer desires and needs. My personal goal is to be able to provide our brand partners with what they want, when they want it. Today's consumers are smart shoppers that demand instant gratification. They will not wait if a product is out of stock. Candles are about passion, and passion cannot wait."

Pacific Trade International and Chesapeake Bay Candle home fragrance products are available through leading retailers including Target, Kohl's and Pier 1 Imports and numerous others. The Maryland manufacturing and distribution facility represents the company's fourth production site, and is the first in the US. The facility will provide a sustainable and environmentally-friendly production base for Chesapeake Bay Candle brand growth.

Infrastructure plans are underway to support an opening date in late 2010.

About Chesapeake Bay Candle

Chesapeake Bay Candle is the home fragrance brand synonymous with stylish design and unique, nature-inspired fragrances. Established in 1994, the brand draws inspiration from the serene beauty of Maryland's idyllic shoreline. Season after season Chesapeake Bay Candle provides style, fragrance, and ambiance to families around the world. Visit us at www.chesapeakebaycandle.com.

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