

CHESAPEAKE BAY CANDLE®

Chesapeake Bay Candle Readies Fall/Winter 2009 Collection *Room To Breathe Line Brings Invigorating Fragrances to Every Room*

Rockville, MD (June 8, 2009) – Chesapeake Bay Candle, the home fragrance brand inviting consumers into a world of scent, style and ambiance via captivating products at a compellingly affordable price, readies its new fall/winter 2009 collection.

Room To Breathe, the new collection, is a line of six intoxicating fragrances specially designed to complement the most important rooms in your home – from the patio to the living room, dining room, bathroom, kitchen and your sanctuary, the bedroom.

“In a time starved world, we all are in desperate need of peace and serenity in our lives. We need a place for reflection and down-time. Homes are a place to nourish, nurture, and renew”, said **Mei Xu, owner and creator of Chesapeake Bay Candle**. “It is in this spirit that we created the Room To Breathe collection.”

Room To Breathe is a natural looking line for fall that ties in fragrances with colors that allow consumers to create an oasis to escape and renew within every room of their homes.

The collection features natural looking packaging with a clean and modern feel, accessorized with handtags of photo real images conveying the fragrance notes. Lifestyle images of the rooms for which the fragrances are designed are also included on the packaging.

The six sophisticated, multi-note scents of Room To Breathe pair perfectly with a different room in your home. Each scent evokes a different mood or memory. Sip a mint julep on your patio with our **Eucalyptus Mint** or get cozy in your living room with a warm **Amber Cedarwood** scent. Notes of **Organic Cotton** cleanse and sooth you in the bath while **Acai Black Currant** sparkles in the bedroom. **Cardamom Ginger** compliments any meal made in your accented kitchen while **Vanilla Jasmine** is irresistible in the dining room.

The six invigorating fragrances of the Room To Breathe Collection in Overview



Dining Room – **Vanilla Jasmine**: Simply nurturing with luminous rice blossom, warm Shea and vanilla bean wrapped in an appealing layer of sparkling bergamot and velvety coconut. This irresistible and warm scent is completed with delicate notes of golden amber and transparent musk.



Kitchen – **Cardamom Ginger**. Warm and inviting, this vibrant spice blend of fresh cardamom and saffron embellished with comforting accents of ginger and nutmeg, enhances the heart of your home.



Bedroom – **Açai Black Currant**. A blooming garden of luscious fruits with sparkling notes of tangy lemon and pomegranate. Black cassis and rhubarb combined with notes of crisp green leaves and white musk highlight this fresh floral bouquet.

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Bathroom – Organic Cotton: Enjoy the fresh sensation of a cotton towel line-dried in the sunshine; relax in your bathtub surrounded with luxurious and clean accents of cotton blossom, jasmine and fresh bergamot, warmed with comfortable notes of white musk.



Patio – Eucalyptus Mint: Sit back and enjoy the refreshing smell of velvety, crushed eucalyptus leaves and floating water lilies in your patio. The invigorating notes of garden mint intermingled with splashes of zesty bright green lime will enliven your leisurely nights outside.



Living Room – Amber Cedarwood: Reminiscent of cozy family gatherings in your living room, this vibrant blend of warm frankincense and rich amber is layered with nuances of patchouli rest upon creamy vanilla.

The fragrances of the Room To Breathe collection are available in a variety of different candle and home scent solutions including **finely fragranced soy candles** (suggested retail price - \$12.99), **reed diffusers** (suggested retail price - \$14.99), **mini reed diffusers** (suggested retail price - \$14.99) **votive gift sets** (suggested retail pricing \$12.99), and **pillar candles** (suggested retail pricing ranging from \$6.99 - \$9.99).

The latest Chesapeake Bay Candle collection will be unveiled at the following summer markets:

Atlanta - July 8-15, 2009

Roadrunners, LLC
230 Spring St.
AmericasMart Suite #805
Atlanta, GA 30303

Chicago - July 16-22, 2009

Sarm & Nastovski
222 Merchandise Mart Plaza
Suite 13-203
Chicago, IL 60654

New York - August 15-20, 2009

New York International Gift Fair
Jacob Javitts Convention Center
Booth 7662-7664
New York, NY 10001

Las Vegas - September 14-17, 2009

World Market Center
Building C, Level 6
Suite C-0676M
Las Vegas, NV 89144

Starting in August 2009, Room To Breathe will be available for immediate reorders via the Chesapeake Bay Candle inventory program. Retailers should allow for a turn-around time of ten business days and set up their wholesale account via the Chesapeake Bay Candle web site for faster processing

About Chesapeake Bay Candle:

Headquartered in the Washington D.C. area, Chesapeake Bay Candle is the home fragrance brand of choice bringing scent, style, and ambiance to every home. The company was established in 1994 by husband and wife team Mei Xu and David Wang. Today Chesapeake Bay Candle is one of the largest candle/home fragrance houses in the United States. Visit us at www.chesapeakebaycandle.com and <http://www.chesapeakebaycandle.com/wholesale.php>

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