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Holiday edition 2011 by Chesapeake Bay Candles

Monday, 5 December 2011

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US scent brand Chesapeake Bay Candle have launched their 2011 holiday collection, made up of three new festive fragrances called Falling Snow, Frosted Evergreen and Spiced Berry.



Each new fragrance is available as both a candle (priced at \$20) and a reed diffuser (\$35). The first, **Falling Snow**, contains notes of citrus, mint and vanilla and is designed to bring to mind the excitement of the first sight of snowfall.

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Frosted Evergreen uses hints of mistletoe berries, Siberian fir needles, musk and poinsettia petals as well as invigorating pine to infuse an interior with the most evocative of smells - a real Christmas tree.



Lastly, **Spiced Berry** makes use of Valencia orange zest, cinnamon, red berry and vanilla to create the most decadent scent of the range, inspired by holiday parties.

Each product comes beautifully packaged, as brand president Mei Xu explains: "In the style of the CBC Collection, the packaging of our holiday items is made up of beautiful black and white images under vivid splashes of watercolor on a crisp, white background - topped with a bow tied of red velvet ribbon."

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